

CDSHotels CLUB

PROGRAMME DESCRIPTION

The company CDSHotels S.p.A with registered office in Via Bastianutti, 25 Lecce 73100 – (hereinafter also referred to as the “Promoter”) promotes the “CDSHotels Club” loyalty programme (“Programme”) which rewards those who participate by offering participants exclusive services, benefits and exclusive offers (“Benefits”).

The terms and conditions of the “CDSHotels Club” programme (hereinafter also referred to as the (“Regulations”) govern the procedures for participating in and running the Programme and the terms and conditions for using loyalty points.

The benefits offered may vary depending on the hotel where you stay.

Members of the Programme will receive access to the point collection and redemption system (point “4. Points collection” and Annex II “Using the Benefits”) and exclusive benefits.

PROGRAMME REGISTRATION

The Programme is open to all individuals aged 18 years or over at the time of registration (here-in-after referred to as “Participant(s)”) who have made at least one reservation by contacting the CDSHotels Information and Reservations Department. Companies are not eligible to participate in the Programme. Enrolment in the Programme is subject to the discretion of the Promoter.

Enrolment in the Programme is free of charge. To register, the Client must complete the appropriate registration form on the website <https://login.cdshotels.it/>. The Participant will be required to register personal data. This data and information relating to product preference, Programme participation will be collected, stored and processed by the Promoter to administer the Programme, informing further communication (e.g. relating to events and special offers). For more information on the processing of personal data, please read the Privacy Policy contained in Annex II. Personal data may also be disclosed to third party suppliers if required for purposes related to the administration of the Programme and business partners for marketing purposes.

By enrolling in the Programme, the Participant accepts these Rules and gives consent to data processing for the above-specified purposes. Participants have the right to ask the Promoter to stop processing personal data for marketing purposes. Participants can exercise this right by clicking on the appropriate button contained in emails sent by the Promoter. Participants can also exercise this right by contacting the Promoter at servizio.clienti@cdshotels.it.

After entering the data, the Participant will receive an email. Participants must follow the instructions and confirm the email address and willingness to subscribe to the Programme. It will then be possible to enter further information (e.g. address and residence, preferences, nationality, etc...)

Once registered, the Participant will be able to see the number of accumulated points.



COLLECTING POINTS

To find out how to collect points please refer to Annex I "Allocation of Points".

Points will not have a time duration and cannot be scaled up.

The value of points awarded for actions or the introduction of new actions are subject to change, and adequate notice will be provided to participants via the website.

The Promoter reserves the right, subject to its sole discretion, not to award points or to cancel points that have been collected in a manner that does not comply with the rules. such as in cases of:

- cancellation of purchased stays,
- non-attendance at the hotel on the days of the stay reservation,
- fraudulent actions aimed at bypassing the platform's security systems,
- violation of the Regulations.

CDSHOTELS CLUB LEVELS

- The programme has four different membership levels: Shell, Coral, Pearl and Black Pearl.
- Each level has an entry score threshold. See Annex II for the entry score.
- Each level is eligible for certain benefits before and during the stay.
- Participants will be able to benefit from the allocated points.

PROGRAMME CANCELLATION

Each Participant may withdraw from the Programme at any time and free of charge by writing to servizio.clienti@cdshotels.it.

PARTICIPANT RESPONSIBILITIES

Participants provide comprehensive, up-to-date, accurate data and communicate any changes to such data and information provided, assuming full responsibility in the event of any false statements or incomplete or incorrect/ inaccurate information.

Participants avoid unlawful conduct aimed at circumventing the system or the Regulations, and are solely responsible for the protection and privacy of their username and password.

GENERAL

The Promoter reserves the right to terminate, suspend or amend the Programme, including these Rules, at any time. This includes changes to how points are collected, removed, redeemed and available benefits. The Promoter endeavours to notify the Participant, thirty days prior to the implementation of changes to regulations: (via the website, email, or post to the contact details provided during Programme registration.)

The Promoter reserves the right to take any action it deems appropriate if it believes that a Participant has breached these Regulations. This includes cancelling, suspending membership or revoking collected points.

Points accumulated, before cancellation, will be cancelled and the Participant will no longer be eligible for any further benefits.



The Promoter accepts no responsibility for any access problems, impediment, malfunction or difficulty with technical equipment, computers, telephone lines, cables, electronics, soft/hardware, transmission, connection, or internet connection that may prevent user participation.

To the extent permitted by applicable law, the Promoter, its agents and/or distributors shall in no event be obliged to compensate participants. Nor will they be liable for any loss, damage, personal injury or death resulting from participation in the Programme except in cases of negligence on the part of the Promoter, its agents or distributors or their employees. This is without prejudice to any rights guaranteed by law. Any dispute relating to these rules are to be submitted to the Court of Lecce.

ANNEX I

Types of hotels

CDSHotels Hotels are divided into Basic, Superior and Luxury Hotels.

Entry-level Hotels: Alba Azzura, Costa del Salento Village, Riva Marina Resort, CDSHotels Terrasini, Porto Giardino and Corte di Nettuno.

Superior Hotels: Pietrablu Resort & SPA, Grand Hotel Riviera, Relais Masseria Le Cesine, Basiliani.

Deluxe Hotels: Marenea Suite Hotel.

Members can earn points in the two ways, described below: • overnight stay points, • registration points, • overnight stay and activities at the hotel are awarded within seven working days after check-out, • points are awarded only to the person making the booking and not to accompanying guests. Overnight stay points Points are awarded exclusively for bookings made on the website www.cdshotels.it or through the CDSHotels information and booking office (direct bookings).

Points are awarded for stays made throughout the year in Basic Hotels and Superior Hotels according to the length of stay as follows:

Overnight stay points

Points are awarded exclusively for bookings made on the website www.cdshotels.it or through the CDSHotels information and booking office (direct bookings). Points are awarded for stays made throughout the year in Basic Hotels and Superior Hotels according to the length of stay as follows:

- For stays of 1 to 6 nights at a entry-level hotel, 40 points;
- 52 points are awarded for stays of 1 to 6 nights at superior hotels,
- 64 points are awarded for stays of 1 to 6 nights at luxury hotels,
- 100 points for stays of 7 to 13 nights at a entry-level hotel,
- 130 points for stays of 7 to 13 nights at a superior hotel,
- 160 points for stays of 7 to 13 nights at a luxury hotel,
- 130 points for stays of 14 to 20 nights at a entry-level hotel,
- 169 points for stays of 14 to 20 nights at a superior hotel,
- 208 points for stays of 14 to 20 nights at a luxury hotel,
- 150 points for stays of more than 21 nights at an entry-level hotel;
- 195 points for stays of more than 21 nights at a superior hotel
- 240 points for stays of more than 21 nights at a luxury hotel.

Points will not be awarded for:

Bookings made through websites offering online booking services. (e.g as but not limited to Booking.com, Expedia, Amoma, Lastminute).

Bookings through travel agencies or tour operators,

Customers travelling in organised groups.

Points are in no case transferable to third parties.



Bonus Points

The Promoter may increase the number of points awarded at certain times of the year or in specific cases. Members will be notified via the CDSHotels Club member newsletter.

Membership Subscription

100 points.

ANNEX II

Benefits

The benefits for users vary depending on the level of membership and the hotel.

4 tier membership

You can accumulate points to increase your membership level. Each level entitles you to specific benefits:

- Shell From 130 to 299
- Coral From 300 to 449
- Pearl From 450 to 749
- Black Pearl 750+.

Know your benefits

Your benefits are listed on your private account, accessed by logging in with your assigned password, issued upon joining the CDSHotels Club.

Using the benefits

On arrival, benefits allocated are redeemable only for the duration of your stay.

Discounts

Discounts are only available to customers registered in the loyalty programme. Discounts cannot be combined with any other offer and vary according to membership level as follows:

- Shell: 20%
- Coral: 24%.
- Pearl: 28%.
- Black Pearl: 30%.

DATA PROCESSING (GDPR 2016/679)

Personal data is collected, stored (on relevant databases), used, processed electronically, accessible only to representatives of the establishment and those outlined in the afore-mentioned CDSHOTELS Club Programme Regulations. All appropriate security measures will be adopted to ensure confidentiality and integrity of the data and to protect the rights and legitimate interests of the interested individual.

Data Processor: CDSHotels S.p.A. with registered office in Lecce in Via Paola e Daniela Bastianutti, 25 – 73100 Lecce – PI 02475550758

You may contact the data controller by sending a request to the following email address: privacy@cdshotels.it.

You can read the comprehensive GDPR policy and find more information at www.cdshotels.it/privacy.

